



# EXHIBITOR REGISTRATION FORM

## WI-NENA 2012

THE EVENT FOR EMERGENCY COMMUNICATIONS PROFESSIONALS  
OCTOBER 7-10, 2012 • WISCONSIN DELLS, WI

### REGISTRATION INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Contact Phone Contact E-mail

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
E-mail address

Please indicate & identify any special needs you may have:

\_\_\_\_\_

### EXHIBITOR REGISTRATION FEES

Rental includes: 8x10 booth, skirted table, two chairs, ID Sign, electricity and all meals and breaks for **one booth attendant per booth space purchased.**

#### Booth Rental:

2011 Early Commitment \_\_\_\_\_ @ \$550 each \$ \_\_\_\_\_  
Paid by 12/31/2011

2012 Early Registration \_\_\_\_\_ @ \$625 each \$ \_\_\_\_\_  
01/01/2012 - 07/31/2012

2012 Registration \_\_\_\_\_ @ \$700 each \$ \_\_\_\_\_  
After 07/31/2012

Additional Attendants \_\_\_\_\_ @ \$50 each \$ \_\_\_\_\_

Name & Title of Attendants \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Booth Options:

Additional Skirted Table \_\_\_\_\_ 4' @ \$25 each \$ \_\_\_\_\_  
\_\_\_\_\_ 6' @ \$25 each \$ \_\_\_\_\_  
\_\_\_\_\_ 8' @ \$25 each \$ \_\_\_\_\_

Additional Raised Table \_\_\_\_\_ 6' @ \$35 each \$ \_\_\_\_\_  
\_\_\_\_\_ 8' @ \$35 each \$ \_\_\_\_\_

Stool \_\_\_\_\_ @ \$20 each \$ \_\_\_\_\_

#### Program Advertising:

Half Page Ad (5 1/2 x 4 1/4) \_\_\_\_\_ @ \$250 \$ \_\_\_\_\_  
Full Page Ad (5 1/2 x 8 1/2) \_\_\_\_\_ @ \$350 \$ \_\_\_\_\_

### Sponsorship Opportunities:

**Consider a Co-Sponsorship with a Business Partner!**

|                         |         |          |
|-------------------------|---------|----------|
| Conference Materials    | \$100   | \$ _____ |
| Conference Programs     | \$2,500 | \$ _____ |
| Conference Pins         | \$750   | \$ _____ |
| Conference Break        | \$600   | \$ _____ |
| Pre-Con Course Luncheon | \$1,000 | \$ _____ |
| Welcome Reception       | \$3,000 | \$ _____ |
| Closing Session Speaker | \$2,000 | \$ _____ |
| Monday Luncheon         | \$3,000 | \$ _____ |
| Tuesday Banquet         | \$3,000 | \$ _____ |
| President's Luncheon    | \$2,000 | \$ _____ |
| Co-Sponsor              | _____   | _____    |

**TOTAL DUE:** \$ \_\_\_\_\_

### PRODUCT/SERVICE DESCRIPTION:

Please provide a brief description of your product/service.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### METHOD OF PAYMENT

Your registration will NOT be processed without payment or purchase order.

- Check/Money Order payable to WI-NENA
- Purchase Order (Payment is due 30 days after receipt of invoice)
- MasterCard  Visa
- Discover  American Express

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ CVC # \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

#### SEND PAYMENT BY MAIL OR FAX TO

**Kelly Zenz/WI-NENA**  
%Wood County Dispatch Center  
PO Box 8095  
Wisconsin Rapids, WI 54495  
(715)421-8504

### CANCELLATION POLICY:

In the event the Exhibitor cancels all or part of the exhibit space contracted hereunder, the following provisions shall apply:

1. If written notice or cancellation for partial and/or bulk booth space is received by WI-NENA prior to August 15, 2012, the Exhibitor shall pay a cancellation fee equal to fifty percent (50%) of the cancelled exhibit space rental fee.
2. If written notice of cancellation for partial and/or bulk booth space is received by WI-NENA after August 15, 2012, the Exhibitor shall pay a cancellation fee equal to the full one-hundred percent (100%) cancelled exhibit space rental fee. This cancellation policy includes reduction in booth space.
3. Exhibit space must be paid in full when due (September 15, 2012) per this contract. If total cost of such booth space is not paid in full when due, WI-NENA has the right to cancel such space. This does not relieve the Exhibitor of the obligation to pay the cancellation fee according to (1) and (2) above.
4. Any refunds due to the Exhibitor under this cancellation policy will be paid within 90 days after the ending of this exhibition.
5. WI-NENA reserves the right to exclude any Exhibitor who may have any outstanding debt to WI-NENA.